

## Senior Graphic Designer

### Description

The Digital and Social Media Strategists Team consists of creative minds that includes Graphics designers, Animators, Video Editors on one hand who create the graphic work, videos and animations and on the other we have Digital Media Executives, Social Media Executives, SEO Analysts who handle the client's social media accounts, pages and also come up with attractive at the same time touching solutions and ideas for digital platforms.

### Key Qualities, Responsibilities and Requirements

- 1) Strong graphic design skills
- 2) Layout skills
- 3) Analytical skills
- 4) Creativity
- 5) Flexibility
- 6) Attention to detail
- 7) Deadline-oriented
- 8) Desktop publishing tools and graphic design software such as Adobe Creative Suite (Photoshop, Illustrator)
- 9) Acute vision
- 10) Great Communication skills especially ability to communicate in Tamil and English or Malayalam and English
- 11) Handles rejection
- 12) 3 to 5 Years Experience in Graphic Designing is a must
- 13) Bachelor's degree / Graphic Designing Courses in graphic design, industrial design, branding/collateral designing, or equivalent experience
- 14) Create visual elements such as logos, banners, original images, and illustrations to help deliver a message

### Equality For Employment

Insight Political Strategists and Workforce Private Limited (IPSW) is an equal opportunity employer. All applicants are considered without any regard to race, caste, color, religion, gender, age, sexual orientation, marital status or any other discriminatory factors forbidden by the law.

### Hiring organization

Insight Political Strategists and Workforce Private Limited

### Employment Type

Full-time

### Beginning of employment

Immediate

### Job Location

43/1&2, 1st Floor, Tulasi Dammu Arcade, Sathy Main Road, Ganapathy, 641006, Coimbatore, Tamilnadu, India

### Working Hours

9:30 AM – 6:30 PM

### Date posted

December 26, 2020

### Valid through

31.01.2021