

## Tamil Content Writer

### Description

The Content and Creation Strategy team consists of individuals who have great political acumen and knowledge of the Indian democracy and elections. They create valuable content for blogs, speeches, digital and social media posts.

### Key Qualities, Responsibilities and Requirements

- 1) The candidate must possess great political knowledge especially about the electoral scenario of Tamilnadu, Puducherry
- 2) The candidate must be fluent in creation of Tamil content both in writing and in typing
- 3) The candidate must be able to create attractive slogans, coin phrases, titles and social media one-liners in Tamil and English
- 4) Blogging skills both in Tamil and English
- 5) The candidate must be able to pick up unique ideas in order to create Tamil content by researching and accurately keeping track of the daily but also constantly changing political situations for the upcoming legislative assembly elections in Tamilnadu and Puducherry
- 7) Should produce Data driven content
- 8) Keen interest in politics of Tamilnadu and Puducherry
- 9) Picking up ground level sentiments and historic electoral information from time to time while creating content
- 10) Should be well-versed in MS Office, Word and Excel

### Equality For Employment

Insight Political Strategists and Workforce Private Limited (IPSW) is an equal opportunity employer. All applicants are considered without any regard to race, caste, color, religion, gender, age, sexual orientation, marital status or any other discriminatory factors forbidden by the law.

### Hiring organization

Insight Political Strategists and Workforce Private Limited

### Employment Type

Full-time

### Beginning of employment

Immediate

### Job Location

43/1&2, 1st Floor, Tulasi Dammu Arcade, Sathy Main Road, Ganapathy, 641006, Coimbatore, Tamilnadu, India

### Working Hours

9:30 AM – 6:30 PM

### Date posted

December 26, 2020

### Valid through

31.01.2021